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New Clean Cart Challenge Prize Patrol is coming to Federal Way to reward citizens and businesses for excellence in recycling

FEDERAL WAY, WA (2:00PM PST, June 2, 2010) This summer, Waste Management's new Clean Cart Challenge Prize Patrol will be in local neighborhoods rewarding top-notch recyclers for their green habits. If the Prize Patrol finds a customer's recycling cart or container contains only acceptable recyclable materials they'll win a gift card valued up to \$150!

The Clean Cart Challenge is designed to insert some fun into recycling and re-energize customers to take a second look in their garbage bins – it's likely that they'll find items that can be recycled instead of thrown away. In fact, over half of garbage collected in King County is still composed of recyclable or compostable material. This means local residents and businesses still have an opportunity to recycle more!

"We encourage customers to prepare for the Clean Cart Challenge by downloading recycling guidelines from our website at www.wmnorthwest.com/cleancartchallenge," said Katie Salinas, Public Sector Manager for Waste Management. "Review these guidelines to learn about all of the materials you can place in the recycling and then take a good look at your garbage; you may be surprised at how many items you can shift to your recycling cart."

"The City of Federal Way is happy to partner with Waste Management on this fabulous program. Our residents and businesses already do a great job of recycling and we hope this program will inspire them to take their recycling efforts even further," said Jeanette Brizendine, Recycling Project Manager for the City of Federal Way. "By looking in the garbage, people often find more material to recycle and maybe even discover ways to reduce waste."

Waste Management is also looking for Federal Way's greenest residents and businesses to share their recycling and waste reduction tips on the Clean Cart Challenge webpage. Please send an email, photos or video depicting the "green" in your life to recyclenw@wm.com.

The Clean Cart Challenge will run all summer long in Kirkland, Redmond, Bothell, Federal Way, Auburn, Marysville, Burien and unincorporated areas of King and Snohomish County that are serviced by Waste Management. You must be a Waste Management customer and live or operate your business in participating communities to be eligible to win.

Customers are encouraged to learn more about the Challenge and view a full list of what can be recycled by visiting the Waste Management website at www.wmnorthwest.com/cleancartchallenge or by following the challenge on Facebook at www.facebook.com/cleancartchallenge. Customers that wish to opt out of the program may email Waste Management at recyclenw@wm.com.

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