

FLAVOR OF Federal Way

Celebrating our diversity through food, music, dance, art and more

August 18 | Town Square Park | 11 am-5 pm

Dear Potential Sponsor:

The Federal Way Diversity Commission, Advancing Leadership, and the City of Federal Way are partnering to host the first annual "Flavor of Federal Way" multi-cultural festival. The festival is scheduled for August 18, 2018 at Town Square Park from 11:00 am-5:00 pm. Federal Way will come alive with the sights and sounds of one of the most diverse populations in the region as we celebrate the cultures and communities that make the City of Federal Way a vibrant place to live, work and play. This family-friendly, free festival will feature kid's activities, food vendors, an entertainment stage, and exhibitors sharing information about employment opportunities, health care access, financial and educational services and a variety other business resources from nonprofit organizations to area craft makers.

The goal of Flavor of Federal Way is to celebrate and experience the cultures from all over the world who reside in our region, to bring us together and help us learn about our neighbors and their heritage. It is our hope that festival guests will come away with a broader understanding and appreciation of the diverse resources, food, experiences, and opportunities available in our city.

We are asking you and your business to join us in this celebration of diversity through an event sponsorship and help make this a sustainable event for years to come! Attached are the sponsorship opportunities available to you, and specific recognition and benefits your business would receive. While we have set package levels, we recognize corporate giving limitations, and any donation amount would be greatly appreciated.

If you have any questions or would like to donate in support of our efforts, please contact Jeri-Lynn at 253-835-2401 or at Jeri-Lynn.Clark@cityoffederalway.com. Thank you for your time and consideration.

Sincerely,



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SPONSORSHIP FORM

GOLD-LEVEL: \$1,000

- Business logo on event fliers and posters
- Two Facebook recognition posts with logo
- Verbal recognition throughout the event and optional five minute sponsor presentation
- Business logo on event sponsorship boards and event banners
- Logo and link on event website
- 10'x10' or 10'x20' Booth (optional) to promote business at event

SILVER-LEVEL: \$500

- Business name on event fliers and posters
- One Facebook recognition post with logo
- Verbal recognition throughout the event
- Business logo on event sponsorship boards
- Logo and link on event website
- 10'x10' or 10'x20' Booth (optional) to promote business at event

BRONZE-LEVEL: \$250

- Business name on event sponsorship boards
- Verbal recognition throughout the event
- Business name and link on event website
- 10'x10' or 10'x20' Booth (optional) to promote business at event

COMMITMENT FORM

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

Sponsor level: _____

Make checks payable to: City of Federal Way

Mail to:

City of Federal Way
Attn: Jeri-Lynn Clark
33325 8th Ave S
Federal Way, WA 98003

For more information about the event or sponsorships, please contact:

Jeri-Lynn Clark
253-835-2401
Jeri-Lynn.Clark@cityoffederalway.com

Tax ID: 91-1462550