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June 20, 2018

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City of Federal Way selects Spectra to manage Performing Arts and Event Center

Three-pronged agreement includes venue management, food services & hospitality, and partnerships

The Federal Way City Council unanimously approved Spectra as the new provider of venue management, food services & hospitality, and partnerships for the Federal Way Performing Arts and Event Center during its Tuesday night meeting.

The multi-year partnership will begin Aug. 1.

The 705-seat, 46,000-square-foot multi-purpose venue, which opened in August 2017, was previously managed by the City. Spectra will elevate the venue as host to local, regional and national events, performances and conferences; manage the process for naming rights; introduce innovative culinary concepts; increase engagement with the surrounding greater Puget Sound community; and maximize the newly built state-of-the-art facility.

“We are excited to enter into this partnership with Spectra,” Federal Way Mayor Jim Ferrell said. “We sought them out based on their sterling reputation in the management and operations capabilities of facilities similar in size and function as the Performing Arts and Event Center.

“We have the utmost confidence that this partnership between Spectra and the City of Federal Way will elevate the PAEC to the next level, bringing in high-quality performances and shows while simultaneously continuing to make the facility accessible to local arts groups, service clubs and nonprofits.”

Spectra’s Regional Vice President, Tim Savona, will be responsible for overseeing the transition, including booking events and kick-starting day-to-day operations.

“Spectra is excited and honored to have been selected by the City of Federal Way to manage the Performing Arts and Event Center,” Savona said. “We’re looking forward to showcasing the venue to fully optimize the space and fill the calendar. Most importantly, we hope to energize the residents of Federal Way and the surrounding greater Puget Sound area to visit PAEC for performances and hold their community events here.”

Spectra manages venue, food and partnerships for 30 performing arts venues across the nation, including the world-renowned Sandler Center in Virginia Beach. The hospitality company manages a blend of services for several other facilities in Washington state, including Angel of the Winds Arena in

Everett, Yakima Valley SunDome at Central Washington State Fairgrounds in Yakima, Clark County Fairgrounds and Sunlight Supply Amphitheater at Clark County Fairgrounds in Ridgefield, and Green River Community College in Auburn.

Spectra also serves a broad swath of clients across the Pacific Northwest, including Ford Idaho Center in Idaho and Portland International Raceway in Oregon.

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About the Performing Arts and Event Center

The Performing Arts and Event Center opened August of 2017 as the South King County premier center for arts and entertainment in the region. The 716-seat, two-tiered theatre hosts a variety of national performers, community events and education programs for all ages. This beautiful South King County location, just 20 minutes south of SeaTac, is perfect for business, educational, and private events. This is an ideal event venue for full-service trade shows, corporate trainings, conventions, events, meetings, and banquets.

About Spectra

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at [SpectraExperiences.com](https://www.spectraexperiences.com). Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

